## ELITEWIGROUP

CONSTRUCTIONS - INVESTMENT - PROPERTY



We build confidence...



When it comes to overseas property purchase, investors must have absolute confidence not only in the product but also in the the people they are working with. These investors need experienced professional partners - in whom they can trust - to assist them in identifying the most appropriate investment solutions and to guide them through all relevant formalities and procedures associated with these investments.

As a result of the prudent fiscal and economic reforms introduced at the beginning of this new millenia, the Turkish economy has seen unprecedented growth; one of the major benefactors of this growth is the real estate services and construction sector, which continues to expand exponentially. These reforms have also allowed Turkey to emerge from the global meltdown largely unscathed, resulting in an real estate investment climate that presents ever greater opportunities than before.

Turkey is currently the fastest growing emerging economy of all OECD countries, with an average 10 year growth rate of 5%, outperforming the OECD average (over the same period) by a staggering 3.3%.

With a 2014 GDP of 882 billion US\$, Turkey is the world's 16th largest economy and the 6th largest amongst all European and Eurozone countries.

Turkey's economic buoyancy has led to much higher levels of domestic wealth and consumer confidence is at an all time; as a result, there is massive demand for quality primary and secondary housing, leading to a significant dynamic shift in the market, and in some regions at least, there are far too few properties to satisfy this demand. Furthermore, it is estimated that around 50 billion US\$ will be made available in mortgage funds in order to assist access into this market.

Unlike in the UK, US, Germany and in Turkey's neighbour Greece, Turkey's population majority is actually getting younger as birth rates soar. It is estimated that over half the population is housed in sub-standard accommodation at a time when affordability is improving; combine this with a sea change in the mortgage market and it is inevitable that both land and property prices will increase (possibly by up to 50% per square metre), thus presenting the investor with a unique opportunity at this present time.

Whilst efforts have stagnated of late, Turkey continues to be committed to the possibility of EU membership and this has also had a positive effect on the financial markets – the road to membership will see an even greater expansion in the economy, further fuelling the demand for property.

In order to direct investment into the most appropriate projects, investors need to secure expert local knowledge to ensure that the project has been correctly valued, that the project will be completed and delivered on time (without any encumberances) and that it represents an efficient, profitable investment tool in accordance with current legislation.

The name to remember for real estate purchase and investment in Turkey is the Elite Group. We commenced our journey in 1992 and we remain as enthusiastic about our role now as we did then. The Elite Group has attained a leadership position in the real estate industry and we will strive to retain that position for many more years to come.

After more than 20 years experience of providing property purchase and investment solutions, we are confident that not once have we compromised our principle of "Unconditional Customer Satisfaction".

We thank everyone who has been party to our success.

Yours sincerely, Executive Board

#### Erhan Doğan

Vice Chairman of Executive Board Financial and Administrative Affairs Coordinator

#### **Mustafa Toksöz**

Chairman of Executive Board Investment and Building Coordinator

#### Mevlüt Görücü

Vice Chairman of Executive Board Sales and Marketing Coordinator







#### **Our Principles:**

To break new ground with maximum efficiency in accordance with the needs and demands of our investors. To operate at the forefront of the industry, encompassing the latest materials and technology.

#### Our values;

- Confidentiality and Integrity
- Unconditional Customer Satisfaction
- Health and Safety at work
- Respect for Nature and the Environment
- Self Development and Awareness.

#### Why Elite Group?

- Reputable and Recognised Brand
- Financially Independent and Secure
- Leadership position in the Real Estate Sector
- One of the largest Real Estate groups in the Antalya region
- Diverse range of property to suit all budgets
- Professional Management and Qualified, Knowledgeable Personnel
- Competitive Pricing Structure
- Unique opportunities for Corporate and Individual Investors.
- Financial Solutions for all Investors (Flexible Payment Plans, Loans, Mortgages etc.)
- Full and Complimentary After Sales Service
- Property and Rental Management Department
- Independent Impartial Property Valuation Service
- Free Consultation and Assistance on all aspects of Property Purchasing Law
- Investment into latest IT Applications
- Strategic Partnerships with several Sector Leading Companies
   With more than 20 years of experience in the property and construction sector, ELITE GROUP is ready to apply its expert knowledge in order to satisfy your property investment requirements in Turkey.

ELITELIGROUP

**Elite Group - Property Investment** 

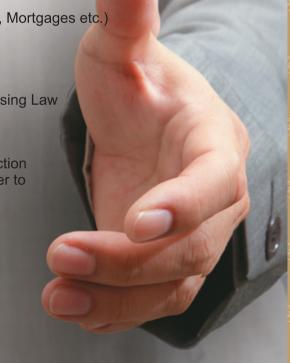
ELITE LOGROUP
Construction Investment

ELITE WIGROUP
Tourism Business Management

ELITE LINE ROLLE
Project Preparation & Engineering

ELITENTEROUP

**Beauty and Health** 



## Group Companies and Their Activities

Elite Property Investment and Construction is a division of the Elite Group of companies. Companies within this Group are established in the following sectors: Civil Engineering and Construction, Mapping-Engineering and Surveying, Real Estate Services, Tourism and Travel, Beauty and health.

With our dynamic, transparent infrastructure, experienced, knowledgeable personnel and the ability to adapt seamlessly to market conditions, we are justifiably proud of being the market leader in our sector.

Corporate partners



















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### Elite Group representatives and partners abroad



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# Property Investments

Investment into real estate is a serious business and one that should not be left to chance. With all projects, we will assess commercial viability and profitability, combining due diligence, evaluation of technical data, and integrity. Our personnel, all of whom speak at least one other language, are available to provide consultancy services regarding all aspects of real estate acquisition and real estate law.

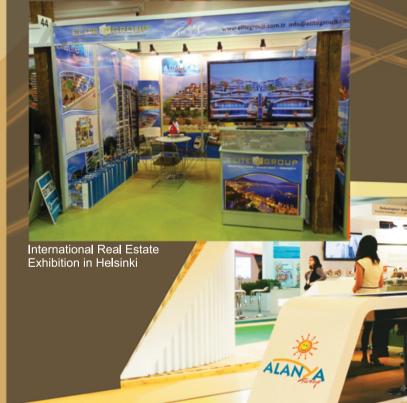
We reach a wide audience with a network of dedicated overseas agents from both Europe and further afield; we currently have agents in UK, Russia, Ukraine, Kazakhstan, Germany, Netherlands, Belgium, Sweden, Norway, Finland, Denmark, Lithuania, Iran and USA. We work closely with these business partners to promote the Elite brand and to gain maximum exposure for our projects.







International Real Estate Exhibition in Holland



Elite Property Investment & Construction

**Exhibition in Ukraine** 

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# Elize Group-Building and investement

To be able to provide the best quality services to our clients, we are constantly monitoring and evaluating new technologies, materials and trends within the industry. We are regular attendees at trade fairs and exhibitions and we use the knowledge attained at these events to further enhance our efforts to provide state of the art residential lifestyle and investment solutions for our clients. We are justifiably proud to say that our projects meet the highest standards, no matter how diverse they are; we aim to combine the characteristics of modern living and our culture and heritage into all our projects, ever mindful of those fundamental elements demanded by the investor:

#### **Quality, Tranquility, Comfort and Safety**

Starting with the conceptual design, through to construction, interior fitment and concluding with the landscaping of adjacent territories and creation of the social infrastructure (using a tested integrated working model at each development phase) we have, to date, constructed and delivered (on time) thousands of residential units, cottages, hotels, residential townships and associated social facilities.

Through strategic alliances with the very best in Turkish architectural, design and development organizations, including such names as «Academia Design Group», we are an award winning constructor, rightly and deservedly recognised by our peers as being amongst the very best. We believe each project we have delivered to date is unique in terms of investment, through both capital appreciation and as an income producer.



Our company operates within the framework of the Financial Market laws and conducts independent neutral assessments and reports in order to determine the viability of each project.

These reports include the potential value of the rights and benefits of ownership and also the analysis of the real estate market and local social and environmental conditions.

We will conduct on-site determination and evaluation of machinery, hardware and associated portable commodities, as well as analysis and feasibility of investment worth and expropriation of sales activities within both the local and external markets.

In addition, we provide on-going consultancy services to a number of official bodies such as the Land Registry, Title Deed office and local municipalities; these services include mapping-engineering, local development, road-building and regeneration schemes.

ISO International Organization for Standardization Certificates



ISO 14001:2004



ISO 18001:2007



ISO 9001:2008



Independent Industrialists and Businessmen s Association









alanya industrialists & businessmen's assocition







Association of Realtors of St. Petersburg



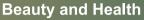
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### ELITELIGROUP



#### **Tourism and Business**

Our company has been operating in the field of hotel investments and management since 1992 – this has resulted in significant contributions to the local economy.



These activities are offered in accordance with the regulations and guidelines determined by the Health Ministry.

We are able to offer the very latest treatments from the USA and Europe, utilising state of the art equipment and qualified, courteous personnel.



Social activities
During the last 5 years, Elite Group
has seen a significant increase in its activities (and contributions) in its efforts to enable various co-operation and trade agreements between Alanya trade associations and its European counterparts. In recognition of these agreements, a number of social functions are held annually - these include childrens festivals, sporting activities and co-operation partners luncheons.







## Our Projects















211 suites, 4 blocks Start: 01.04.2013 Completion: 30.06.2016

EliteVillas

43 apartments, 13 villas (23 blocks), 2005

EliteResidence I

92 apartments, (3 blocks), 2006

EliteResidence II

41 apartments, (2 blocks), 2006

EliteResidence IV

41 apartments, (2 blocks), 2006



117 apartments, 6 villas Start: 01.04.2013 Completion: 30.03.2015







124 apartments, 3 blocks Start: 01.04.2013 Completion: 30.06.2015



94 apartments, 1 block Start: 01.04.2013 Completion: 30.05.2016

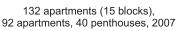


















## Our Solutions Partners and References

Astana Ice Rink and Sports Centre, Kazakhstan



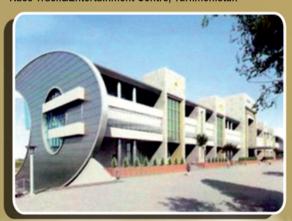
Stolichny Savings Bank, Neglinnava/Moscow



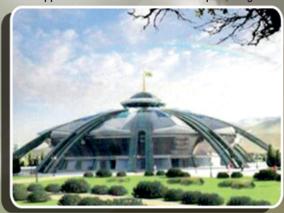
**Moscow State Tax Head and Branch Office** 



Race Track&Entertainment Centre, Turkmenistan



Ahal Hippodrome and Entertainment Complex, Ashgabat



Oyak Bank A.s. Head Office, İstanbul



Bank Ekspres A.s. Head Office,İstanbul



Astana Otel, Kazakhstan



## ETKIN SIRKETLER ELITE LITE GROUP Macademia

**Astana Boxing and Sports Centre, Kazakhstan** 



Askabat Hippodrome and Leisure Centre, Turkmenistan



Dohuk Shopping Mall, Iraq



Astana Shopping Mall, Kazakhstan.





liven the continued desire from the European market to acquire Turkish real estate, we consider that the recent introduction of significantly reduced visa fees (for a number of countries) as a natural and welcome progression, leading to even stronger growth in both tourism and real estate investment.

Our strategic trade relationships with a number of European countries have been strengthened in recent years and it would seem that real estate acquisition by Europeans, particularly on the Turkish Riviera, is growing exponentially every year

I congratulate the Elite Group for its on-going commitment to providing its European clients with the very best property investment solutions and i give you my very best wishes for continued success in the future.

### Mevlüt ÇAVUŞOĞLU

Republic of Turkey Foreign Minister



Very pleased with the service and the apartment. We chose Alanya because of its people, great weather, short flight from the UK and nice restaurants...

Steven Stanfield - UK

/./

I bought the apartment purely as an investment - Elite have managed the rental of the apartment very professionally and i am more than happy with their service...

Mike McNamara - Republic of Ireland

Great service and a great company to do business with...

Markku Savinko - Finland

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Many thanks to Elite for everything. Very professional and extremely sound advice...

Marion Omar - Sweden (Originally from Afghanistan)



## Our Pre-Sales Services

In accordance with the Turkish Civil Code, all real estate transactions and procedures should be carried out only by licenced agents. The agent is the 'integrity' transaction guarantee for both the Purchaser and the Seller.

#### **Property Inspection Tour:**

Your dedicated property consultant will meet with you (in a chaffeur driven car) and accompany you to view those properties that come closest to matching your needs and requirements.

#### **Property Purchasing Advice:**

Before we embark on the inspection tour, there will be a Q and A session, during which we will be happy to answer any questions. Ask as many questions as possible - this way you will know if you are totally ready to commit to purchase.

## Our Expertise Services

The judicial status and actual condition of the immovable asset that is the subject of the purchase are inspected in detail by our personnel. These inspections are:

#### 1) TITLE DEED REGISTRY CHECK

Whether or not there are any levies, mortgage claims, temporary injunctions or other declaratory clauses regarding the immovable asset subject to the transaction OR any omissions in the title deed registrar's records AND that the relevant municipality records are valid and correct.

#### 2) PLANNING PERMISSION CONTROL

To ensure that the immovable asset is located in a nonrestricted zone, is not subject to a building development scheme and that there are no other expropriation processes pending.

#### 3) THE CONSTRUCTION LICENCE CHECK

To ensure that the construction licence is compatible with the architectural, electrical, sanitation and plumbing processes approved by the appropriate municipality.

#### 4) QUALITY CONTROL

The quality of the construction of the immovable asset and all associated components will be checked.



### 5) CERTIFICATE OF OCCUPANCY CHECK

To ensure that the immovable asset has the appropriate occupancy licence, as determined by the title deed directorate within the relevant municipality.













We offer practical solutions to ensure maximum comfort and peace of mind, to ensure that can enjoy your dream home from the very first day of occupancy. These services include:



We will arrange transfers of utilities (water, electricity), public services and domestic telephone subscriptions on behalf of the customer.

#### Decoration:

Purchasing of Furniture and associated items, advice on Interior Design and Decor

#### Property Insurance:

Acquisition of property insurance

#### **Rental Management:**

For those customers that wish to let their property expediently and profitably, we can match tenants to these properties by utilising our extensive database of travel agents, tour operators and repeat private clients.

#### Cleaning:

Cleaning and ventilation of the apartment where requested.

#### **Technical services:**

Management of property in the owners absence, bill paying and technical maintenance of the electricity, water, heating and cooling systems (where the owner has been informed and access permission obtained).

#### Other Services:

- Professional advice on vehicle, boat and aircraft acquisition (also appropriate training and transfer of appropriate documentation).
- Rental of the latest model cars on fair terms
- Professional consultancy services
- Private Tours with Guides and Chauffeurs
- Organizational services for Private Dining





# Our services provided to the investors

### THE GUARENTEE TO PROTECT ALL THE INTERESTS OF THE INVESTORS

The basic policy of consolidation within our management is to work directly with the investor during the initial planning and implementation phases of a project. Our project managers combine the latest hardware and software with experience and commercial acumen to provide the investor with the highest level of service. Elite Group can utilise all necessary resources in accordance with the needs of the investor:

Planning and Project Management, Financial Management, Employee Health and Safety, Environmental Counselling, Information Technology, Technical Appropriation and Technical Maintenance.

### Security and Confidentiality Policies

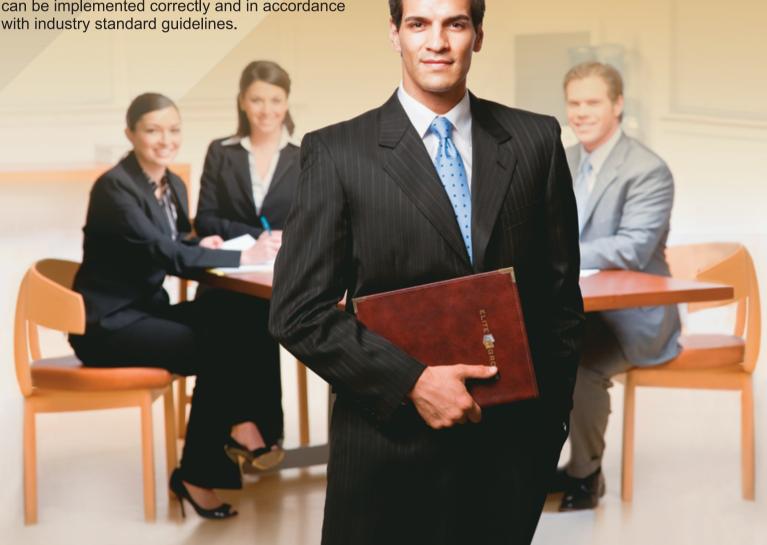
Elite has developed security and confidentiality policies in accordance with both the demands of the investor and industry accepted standards. According to this, Elite will request a pre-evaluation prior to any contractual discussion to ensure that these procedures can be implemented correctly and in accordance with industry standard guidelines.

#### **Environmental Policies**

Elite aims to minimise any impact upon the environment and to maximise environmental benefit opportunities wherever possible. With this in mind, environmental issues will form part of the planning process from the outset. All goals aimed at protecting and minimising the effect on the environment are governed by the laws and regulations applicable at the time.

### EXPERTISE AND FEASIBILITY STUDIES

Elite has broad experience in the assessment, development and implementation of Project Management Systems relating to construction projects. We utilise these systems in order to apply: Strict Monitoring and Control Methods. Financial Management and Accounting Methods. Feasibility Studies and Quantity Surveying.





## Why Turkey?

- More than 300 days of sunshine every year.
- Warmest winter in all of Turkey mean average temperature of 16-18 degrees.
- One of Turkey's most famous beaches can be found in the Alanya area.

In the Alanya region the fact that there is only light industrial practices means that the climate has a kindly influence on health. Furthermore, the Damlatas cave - one of Alanya's most famous landmarks - is known for its therapeutic attibutes and the high humidity is said to be greatly beneficial to those with respiratory ailments.

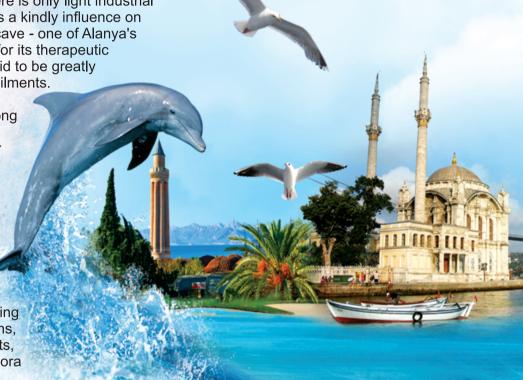
- The long hot summers make for a long tourist season this means that for those clients who wish to make their properties available for rental, these properties can generate a rental in come over a longer period.
- One of the most vibrant and cosmopolitan towns in all of Turkey, a heady mix of modernity and traditionalism.
- Stunning natural landscape sparkling Mediterranean sea, Taurus mountains, an abundance of fragrant pine forests, waterways,rivers, diverse range of flora and fauna.
- Locally cultivated fresh fruit and vegetables available all year round.
- Highly developed social infrastructure (shopping centres, museums, sport complexes, entertainment complexes).
   Tastefully landscaped public parks, long paved esplanades, relaxation and walking zones, all with an abundance of the flora particular to the region.
- A number of significant sites of cultural and historical interest, many of which are protected by UNESCO
- Traditional Turkish hospitality, diverse culture and heritage and numerous sites of historical importance. Excellent educational facilities for the children of foreign nationals, with international schools in most major cities.

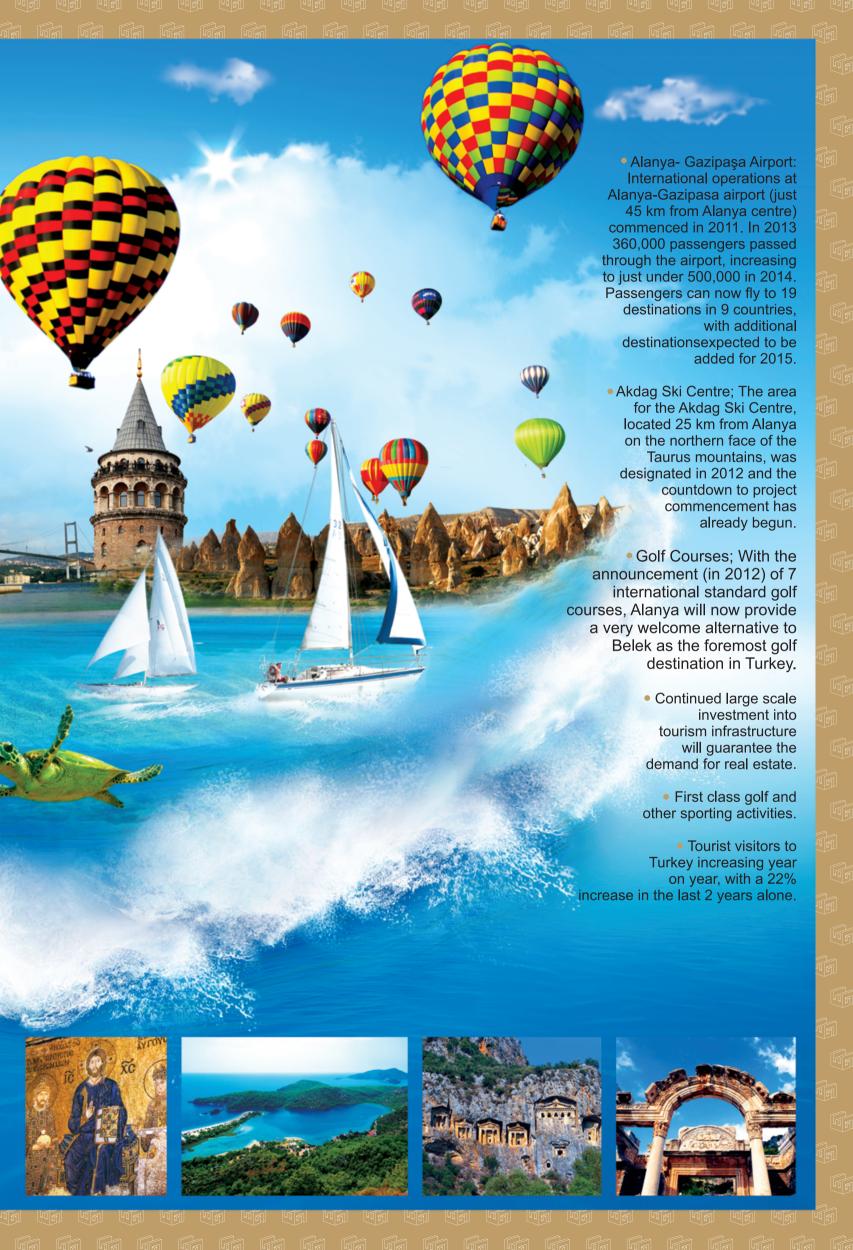














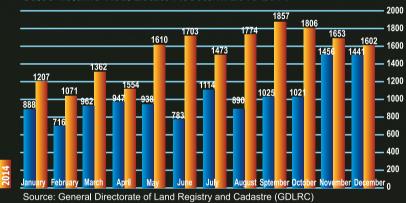




- Likely future EU membership will result in a significant increase in property prices.
- Capital Gains and Inheritance Taxes amongst the lowest in Europe.
- Property Taxes and Maintence Fees are approximately 3 times lower than other European countries.
- Lower cost of living than most other European countries.
- High annual average rate of capital appreciation (app. 12.5% - 30%)
- Annual rental yields of between 6% – 10%
- Recently enacted mortgage law meaning mortgages are now widely available to both domestic and foreign nationals, resulting in enhanced demand for quality primary and secondary homes. Mortgages currently available for between 5 – 10 years at an APR of around 0,70% per month.
- Off-Plan Projects specifically for those investors attracted by low-cost entry-level prices and the opportunity to see significant capital gain on project completion.

- 170,000 foreign nationals now own property in Turkey.
- Lower property prices relative to other Mediterranean countries and a diverse choice of property types to suit all budgets.
- All residential property in Turkey is freehold - buyer will own the property and the plot (or portion thereof) on which property is situated.
- Low barriers to entry easy and low cost access to visa and residence permits.
- All first time purchasers will be automatically eligible for a residency permit with a validity period of 1 year. These are renewable all the time that the holder continues to own his or her property.

#### Sales Volume-Real Estate Assets in 2013-2014







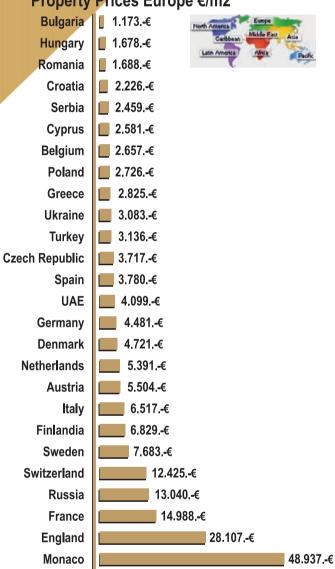
- Liberal and reformist investment policy with low barriers of entry
- Strong banking platform and stable financial system.
- Global trade and cultural centre fastest growing economy amongst OECD countries, with an average 10 year growth rate of 5%
- A large domestic market, substantial growth prospects and attractive labor market strengthen the country's investment appeal. A recent Ernst and Young report states that investor confidence in Turkey's economy is second only to that of Brazil, with 80.6% of investors predicting an improvement in investment attractiveness. This compares most favourably against the figure for Europe, where just 38 % predict an improvement.
- Highly developed infrastructure, including transport connection and communications.
- A well-developed tourism sector.
   In 2014, the revenues to the treasury amounted to 34.3 billion US\$.
- Strong Construction Sector with Good Reputation worldwide. Turkey had 42 companies listed on Top 250 International Contractors List 2014 (compared to 38 in 2013). List based on revenue generated from overseas civil engineering and construction projects.
- With a 2014 GDP of 882 billion US\$, Turkey is the world's 16th largest economy and the 6th largest amongst all European and Eurozone countries.

and many reasons more...

#### Foreign National Property Ownership 2014



#### **Property Prices Europe €/m2**



Source: Global Property Quide





**Geographical location :** The Turkish Republic is located on the 38°57'49.48" northern latitude and 35°14\*35.96" eastern longitude

**Time :** GMT+2 **Area :** 814.578 km Coastline: 8.500 km **Population**: 70.000.000

Sea borders: Mediterranean, Sea of Marmara, Aegean, Black Sea

Political Regime: Parliamentarian Democracy

Climate: On the Southern and Eastern shores there is a Mediterranean climate, in the Mid and Eastern Anatolia, there is a continental climate

Urbanization rate: %60

Official Language: Turkish

Other Languages Widely Spoken: German, English, Russian, French

Capital: Ankara

Other Large Cities: İstanbul - Antalya - İzmir

Total tourism income: 34.3 billion USD The arrivals number of tourist: 44 million (2014)

The Turkish Republic was founded on 29th of October 1923 by Ataturk.

 Today Turkey is a modern and democratic state with large cities such as Ankara, Istanbul, Izmir and Antalya.

• The coastal line is approximately eight thousand five hundred kilometers.

 The merging of eastern and western cultures and the coming together of all the religions and nations here makes Turkey a unique country.

 Most of the land of the country is located in Asia and only a small portion is in Europe. The area of the country is 814,500 m2. Aegean Sea and the Sea of Marmara.

 Istanbul is the only city in the world that has been built on two continents. This great city has been the capital of three great civilisations for approximately 2 thousand years: Roman, Byzantium and Ottoman.

• There are two ancient cities in Turkey which are the site of two of the seven wonders of the Ancient World: Ephesus and Halicarnassus. The Great Trojan Wars took place in the West of Turkey and the Trojan horse is still there.

 According to legend, the famous Noahs Ark came to rest on Mount Ararat. The final dinner that Noah ate was made out of 40 different ingredients and this food is still being made in Turkey.

 Aspendos, which is located south of Antalya is a huge amphitheatre with a capacity of 15 thousand people.

 Leonardo da Vinci drew a project of a bridge on the Bosphorus to connect Europe and Asia in Istanbul. It was not possible to materialize this project then. Today there are two bridges on the Bosphorus and a third bridge project is on the way to being realized.



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www.elitegroup.com.tr

